

SDAA Customer Relationship Management (CRM) Survey Charts

Q1

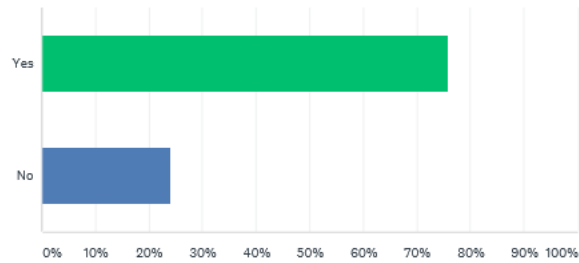


Customize

Save as ▼

Does your college collect prospective student information?

Answered: 29 Skipped: 0



ANSWER CHOICES	RESPONSES	
▼ Yes	75.86%	22
▼ No	24.14%	7
TOTAL		29

Q3

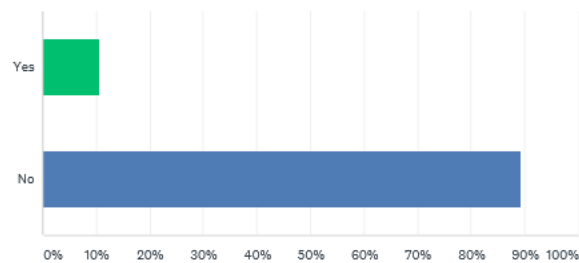


Customize

Save as ▼

Does your college use Prospect Summary (PRSP) in Colleague?

Answered: 28 Skipped: 1



ANSWER CHOICES	RESPONSES	
▼ Yes	10.71%	3
▼ No	89.29%	25
TOTAL		28

Q5

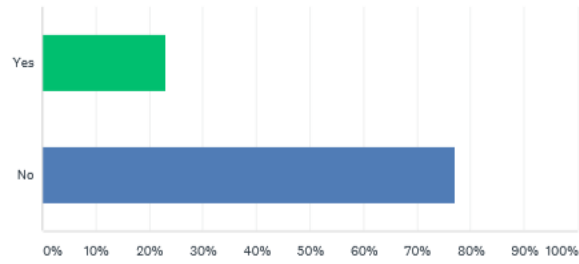


Customize

Save as

Does your college use a CRM?

Answered: 26 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes	23.08%	6
No	76.92%	20
TOTAL		26

Q8



Customize

Save as

If your college uses a CRM, what features can it perform?

Answered: 7 Skipped: 22

