

Building Pipelines for Latino Student Success and Regional Collaborations

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We connect North Carolina and the world



We empower our participants with the skills, understanding, connections, and knowledge to help make sure North Carolina succeeds in a global community and increasingly interdependent world

GO GLOBAL NC FACTS

Since 1979

- Studied and visited **52 different countries*** (multiple visits to many)
- Hosted more than **5,000 international guests***, creating the opportunity for North Carolina's leaders to showcase our state
- Taken nearly **10,000 North Carolinians abroad***, providing them with an international immersion experience to increase their global understanding
- ..which ignited their interest in sharing their experiences in their classrooms and communities, potentially reaching **hundreds of thousands of North Carolinians** across the state

*Go Global NC 40 Year Anniversary Summary 2019



GO GLOBAL NC'S PORTFOLIO OF PROGRAMS

Go Global NC's Programs

- China Programs
 - Global Leaders
 - NC Coalition for Global Competitiveness
 - Cultural Competency Training
 - Global Teachers
 - Latino Initiative
- ..and more



LATINO INITIATIVE

Enriching North Carolinians' understanding of diverse populations



WHY MEXICO?

- Mexico is the country from which North Carolina has received the most immigrants in the past two decades
- In 2020, North Carolina's Hispanic/Latino population was 1,118,596.
 - Mexicans comprise 5.3% of NC's population



PROGRAM GOALS

- Strengthen North Carolina's talent pipeline and reduce the skills gap through an increased understanding of the Latino community in North Carolina.
- Develop innovative approaches, tailored to a North Carolina community's specific needs and opportunities.
- Acquire an appreciation of cultural attitudes, values, and behaviors that are important for understanding best practices and applied learnings for working with the Latino population.



PROGRAM GOALS



- Learn how Mexican industry operates and contributes to its overall economic development.
- Join a professional network of leaders and diverse stakeholders who are working across professional disciplines to improve economic and workforce development in their communities.

STAKEHOLDER TEAMS

- One stakeholder team per county or region
 - Each county team (up to 20 participants)
 - Traveling team (up to 6 participants)

- Regions participating:
 - Duplin
 - Lenoir, Greene, Jones
 - Sampson
 - Wayne



PARTICIPANT PROFILES

- Administrators from K- 12 Education
- Community College Presidents and Administrators
- Economic Developers
- Executives from Local Industries
- Elected and Governmental Officials
- Hispanic/Latino Leaders



Why we do it!!

Latinos are the largest minority group in the United States.

They represent almost **11%** of the North Carolina population.

Their presence in the higher education system is increasing.

Latinos are pursuing their education in community colleges, which offer more accessible and affordable education than traditional four year universities.



Challenges

- Language
- Cultural differences
- Financial constraints
- Legal status
- Family support/lack of resources



Opportunities and Support

- English as a Second Language Program
- Quest Academy (ESL)
- Cultural awareness
- Financial aid courses
- ConEd Bilingual Courses
- Bilingual Instructors
- Tutoring and mentoring
- Offering classes at accessible schedules



Recruitment and Outreach

How do we reach students and families:

- Creating marketing items in Spanish. This includes Flyers, Billboards, Social Media, and Radio Stations.
- Providing opportunities for ESL students to tour trades programs at our institutions.
- Presenting to k -12 schools and local industries.
- Attending community events and collaborating with Hispanic Community groups to include churches.
- Communication using apps such as WhatsApp



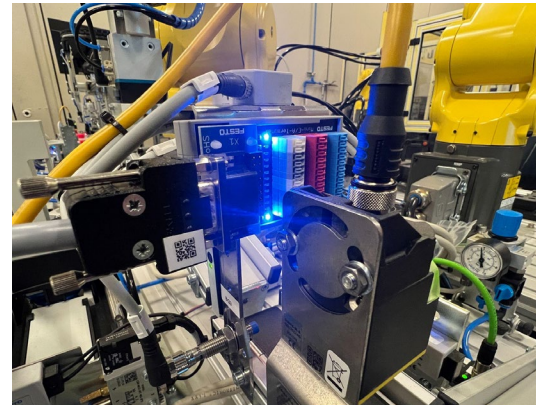
Covering the Costs - How We Can Help

- Providing grant opportunities to cover out of state expenses for those pursuing curriculum degrees and certificates.
- Summer Bridge Programs free of charge for Latino/Hispanic High School Students to expose to potential careers and also be better prepared to enter the workforce upon graduation.



Workforce Development

- An essential component of a region's economic development.
- Top priority of the current North Carolina administration.
- Provides a platform to develop unique skills in people, through specialized training.
- Supply the demand of skilled workers in local and state businesses and industry.



Workforce Development

- With a growth in the Hispanic/Latino population, a demand for specialized training has also increased.
- Community Colleges in Eastern North Carolina are moving forward with the creation of new and better educational and training opportunities for this population to advance in the areas they live.



Workforce Development

Lenoir Community College, Wayne Community College, Sampson Community College and James-Sprunt College, are examples of these institutions leading the development of programs for specialized training to positively impact the Hispanic/Latino communities in their service areas.



Workforce Development

- Centro Educativo Latino at LCC and James Sprunt as a platform to create and launch educational opportunities, affordable and taught in Spanish, for the Hispanic/Latino community of the region.
- New developments of programs at Sampson CC and Wayne to offer more courses in Spanish.
- Areas of training include HVAC (levels 1 -3) with NATE certification, Energy Distribution Systems (Rinnai, Generac), electrical institute, electrical residential wiring, welding, automotive technologies (basic - advanced), commercial refrigeration.
- Also day, evening and weekend cosmetology programs, nail tech, esthetics, among others, HRD - Basic computer skills, cake decorating in Spanish.
- Truck Driver Training, but only to bilingual Latinos, due to DMV and FMCSA language restrictions.



Collaboration - Across Campus

Collaboration and communication among departments is necessary and must be consistent.

- Small Business Center
- Basic Skills (CCR)
- Continuing Education
- Curriculum
- Financial Aid
- College Foundation
- Student Services



Collaboration - County

- K-12 schools (ESL parent nights and sharing classroom)
- Partnerships with local businesses and industry
- Cultural awareness events



Collaboration - Statewide

- Go Global NC
- Consulate of Mexico- Plazas Comunitarias
- El Centro Hispano
- LatinxED
- Latino Educational Center (Centro Educativo Latino)



Future Collaborations/Opportunities

- Visit to the Mexican Consulate on April 24, 2023. (Lenoir CC and Wayne CC- Plaza Comunitarias)
- Latino Festival in Duplin County September 23, 2023 venga!
- **Consortium Project: *Entrena el Este***
 - Duplin, Jones, Greene, Lenoir, Sampson, and Wayne
 - Recruit, train, and support students from Latino communities
 - Partnership with myFutureNC



Thank you! Gracias!



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