

NCSDAA/NCACCIA

2024 JOINT ADMINISTRATORS

CONFERENCE

MARCH 21-22, 2024

NC COMMUNITY
COLLEGES
CREATING SUCCESS





Our Promise



Our Challenge

1 in 5

children in North Carolina live below the federal poverty threshold (\$25,000/year for a family of four); **children born into poverty are statistically likely to stay in poverty**

Source: North Carolina Poverty Research Fund

North Carolinians need a college credential.

60%
of jobs

in North Carolina require
education beyond high school

1.3
million

North Carolina adults ages 25-44 do
not have a credential or degree, of
whom 380,000 have some college but
no degree

Source: James B. Hunt, Jr. Institute for Educational Leadership and Policy, MyFutureNC

**Young adults need more engagement, recruitment,
and awareness of community college.**

141,000+

young people between the ages
of 16 and 24 are neither enrolled
in school, working, or in the
military

Only 31 %

of students in North Carolina
earn a degree or credential
within 6 years of graduating high
school

Workforce Development

28,690

jobs announced in 2022 for
economic development
projects in NC – a record high

These projects will bring
\$19.3 billion
of capital investment
into the state

"The ability to find high-quality employees is essential to a business's success. It is also what enables individuals and communities to advance their economic situations – making it the single most important issue to ensure North Carolina's competitiveness."

– NC Department of Commerce

First in Talent: Strategic Economic Development Plan for the State of North Carolina



60%

of these new jobs require
education beyond high school

Source: James B. Hunt, Jr. Institute for Educational Leadership and Policy

Tomorrow's Workforce Opportunities





75%

of employers are struggling to find skilled workers, compared to just 34% ten years ago

Source: ManpowerGroup



We Are the Solution!

Community colleges are uniquely positioned to meet the needs of business and industry while giving our citizens real access to higher education and the degrees or short-term workforce credentials they need to improve the economic mobility.




3rd
largest system in
the nation

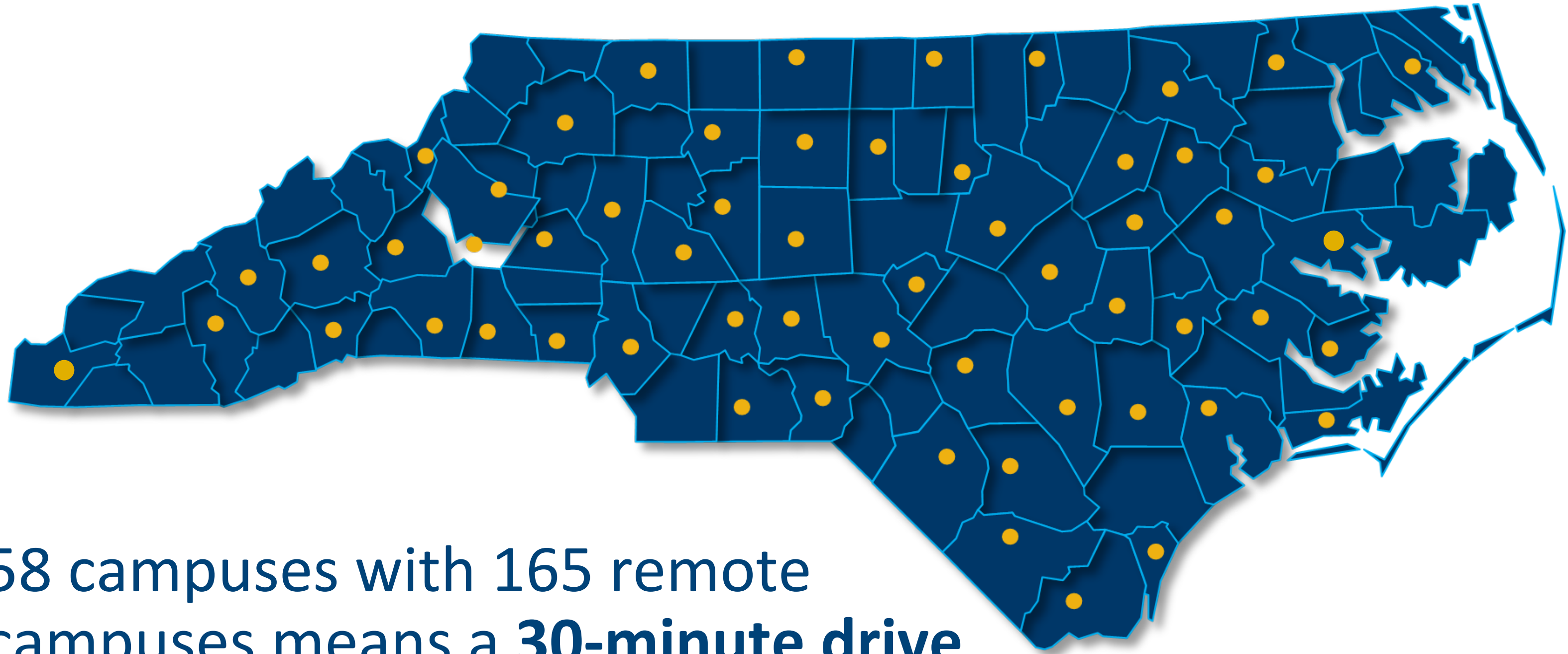


58
institutions
across the
state



600,000
students served
annually





58 campuses with 165 remote campuses means a **30-minute drive (or less) to a campus for nearly every North Carolinian**



Why Community College?

“Students who graduate with an associate’s degree from a N.C. community college will see an increase in earnings of up to **\$7,000** or more each year compared to a person with a high school diploma or equivalent.”

- Emsi Burning Glass, *The Collective Economic Value of North Carolina Community Colleges*, December 2021

Our Impact

98%

of North Carolina community college students are North Carolinians

24,000+
jobs

for economic development projects supported by NCCCS teams in 2021

170%

ROI track record for Apprenticeship NC

\$1.90

the added tax revenue and public sector savings for every \$1 of State investment

NC Community Colleges made up about 3.4% of the state's total gross state product (GSP) in 2019-20.

NC Community Colleges support nearly 320,000 jobs in our communities.

NC Community College students enjoyed an average rate of return on their college investment of 22.3%.



PROPEL NC

A New Community College Business Model for the New
North Carolina Economy



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Propel NC Components

The Ask
\$93,019,556

Modernize FTE Tiers

- \$68,583,610 Recurring
- Requires statutory changes

Modernize Institutional and Academic Support Base

- \$24,435,946 Recurring

Enrollment Increase Reserve

- \$6,000,000 non-recurring
- Requires statutory changes

Excess Tuition Retention by Colleges

- No additional funding
- Requires statutory changes

Labor Market Driven

- The current tier-based allocation process will be shifted to a labor market driven model. Courses have been linked to workforce sectors which have been ranked and valued by statewide salary job demand data.
- Median wage data accessed through NC Commerce's Labor and Economic Analysis Division helped guide sector determination.

Current Tier System

APPENDIX D

NORTH CAROLINA COMMUNITY COLLEGE SYSTEM CURRICULUM COURSE PREFIXES BY FUNDING TIERS: FY 2022-23

Tier 1A		Tier 1A	
Prefix	Subject Area	Prefix	Subject Area
AER	Aerospace & Flight Training	LDD	Light Duty Diesel
AET	Aviation Electronics Technology	LEO	Lasers and Optics
AHR	Air Cond/Heating/Refrig	MAC	Machining
ALT	Alternative Energy	MAM	Mammography
ARC	Architecture	MCM	Motorcycle Mechanics
ARS	Automotive Restoration	MCO	Mission Critical Operations
ASM	Aerostructure	MEC	Mechanical
ATC	Anesthesia Technology	MNT	Maintenance
ATR	Automation and Robotics	MPS	Marine Propulsion Systems
ATT	Alternative Transportation Technology	MRI	Magnetic Resonance Imaging
AUB	Automotive Body Repair	MRN	Marine
AUC	Automotive Customizing Tech	MSC	Marine Science
AUT	Automotive	MSK	Musculoskeletal Sonography
AVI	Aviation Maintenance	MSP	Medical Product Safety and Pharmacovigilance
BAT	Building Automation Tehcnology	NAN	Nanotechnology
BMS	Boat Manufacture & Service	NCT	Non-Invasive Cardiovascular Te
BMT	Biomedical Equipment	NDE	Nondestru Exam Tech
BPM	Bioprocess Manufactur	NMT	Nuclear Medicine
BPR	Blueprint Reading	NUC	Nuclear Maintenance
BST	Breast Sonography	NUR	Nursing

Proposed Workforce Sectors

- Healthcare I
- Engineering and Advanced Manufacturing
- Trades and Transportation
- Information Technology
- Public Safety and First Responders
- Healthcare II
- Customized Training
- Small Business Centers
- Other Technical Courses II
- Other Technical Courses I
- Math and Science I
- Math and Science II
- Arts, Humanities and Languages
- Developmental
- Basic Skills

Workforce Sectors Benefits

- **Incentivizes high demand, high wage programs while not disincentivizing existing programming.**
- **Provides parity funding between curriculum and continuing education courses.**
- **Makes education easier for student, providing a streamlined process to pursue credentials and degrees.**
- **Funds customized training and small business center offerings.**
- **Shifts focus from tiers to careers.**

NC COMMUNITY COLLEGES

CREATING SUCCESS

The most important organization in our state today.

Thank You!

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